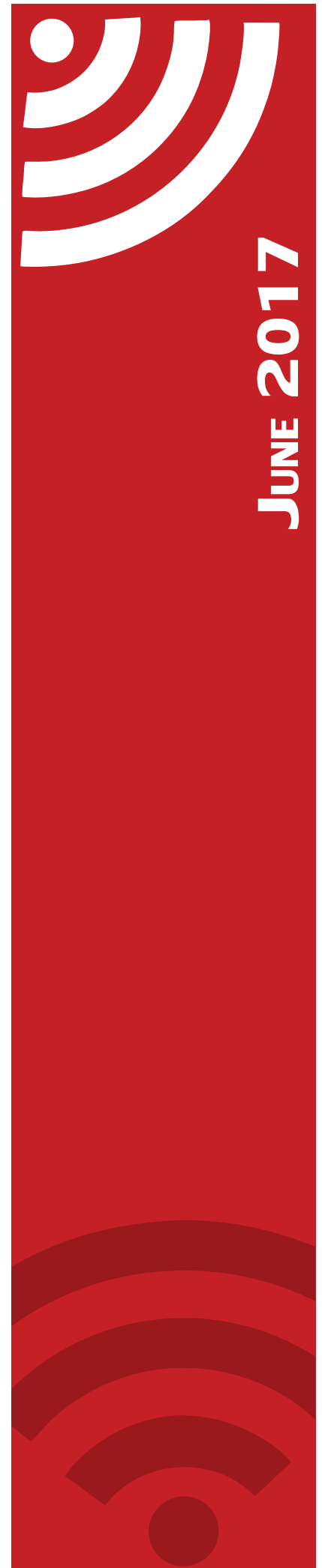




Highlights of **THE OBSERVATORY ON TOBACCO INDUSTRY STRATEGIES**

observatoriotabaco.ensp.fiocruz.br



Note 1 – The Observatory on Tobacco Industry Strategies celebrates its 1st anniversary

In March 2016, the Center for Tobacco Studies, from ENSP/Fiocruz, inaugurated the Observatory on Tobacco Industry Strategies. This platform, in Wiki format, creates, compiles and disseminates content that includes the tactics used by the tobacco industry to circumvent or undermine the Guidelines imposed by Article 5.3 of the Framework Convention For Tobacco Control, an international treaty, signed by Brazil, whose objective is to protect anti-smoking policies from the interests of the tobacco industry.

Note 2 – Seminar on WHO's tobacco-control treaty held at Fiocruz

The South-South and Triangular Cooperation for Implementation of Article 5.3 of WHO FCTC Seminar was held on 3/5 at the Oswaldo Cruz Foundation. The event was held with the support of the Foundation for Scientific and Technological Development (Fiotec), in Partnership with the Secretariat of the Framework Convention on Tobacco Control (WHO FCTC), and organized by the Center for Tobacco and Health (Cetab/Ensp). The initiative is one of the objectives of the "Brazil's cooperation with countries of the Southern Hemisphere to monitor tobacco industry interference in public health policies", coordinated by researcher Silvana Rubano Turci.

The event brought together several countries, including Thailand, the Philippines, Georgia, Panama, Guatemala, Senegal, Jamaica, Colombia, Gabon and the USA to share experiences on implementation of Article 5.3 of the WHO FCTC.

Note 3 – **Cetab Bulletin announces actions to protect public policies against tobacco industry interests**

The Observatory on Tobacco Industry Strategies launched, in May 2017, a publication that discloses the monitoring of tobacco industry actions against tobacco control policies. The first edition, Bulletin Zero, gathered testimonials from experts, researchers and activists regarding the relevance of the Observatory and the protagonism of the Oswaldo Cruz Foundation in the development of tools capable of containing the interests of the tobacco industry, as well as the importance of monitoring and disseminating the tactics adopted by this industry. The editorial is signed by the president of Fiocruz, Nísia Trindade Lima.

"The Observatory is yet another tool to confirm the tobacco industry's attempt to compromise actions that result in effective control policies. Among its activities is the dissemination, by means of newsletters, of actions to protect anti-tobacco policies from the interests of the tobacco industry," explained Silvana Turci, coordinator of the Cetab Observatory.

Note 4 – **World No Tobacco Day**

2017 will alert to the damage caused by tobacco production. Is it possible to combine tobacco and development? According to the World Health Organization (WHO) and several other international Health organizations in the world, the answer is no. For this reason, the theme of this year's World No Tobacco Day, celebrated on May 31, will be Tobacco: a threat to development. In Brazil, the campaign is coordinated by the Ministry of Health in partnership with INCA, which is the Executive Secretariat of National Implementation of the Framework Convention on Tobacco Control (Conicq). The committee drew up a technical note with scientific arguments for the defense of the theme at the national level. (Source: Inca)

Credits:

President of Fiocruz: *Nísia Trindade Lima*

Director of Ensp: *Hermano Castro*

Coordinator of Cetab: *Valeska Figueiredo*

Editors:

Alex Medeiros

Daniel da Costa

Silva de Carvalho

Danielle Barata

Filipe Leonel

Silvana Rubano Turci

Translation: *Laura Cury*

Contato

E-mail : cetab.observatorio@ensp.fiocruz.br

This document was produced with the financial support of Vital Strategies, managed by the International Union against Tuberculosis and Lung Diseases (The Union) and Funded by Bloomberg Philanthropies. The content this document is the sole responsibility of the authors and, under no circumstance, can be considered as reflecting the positions of Vital Strategies, The Union or donors.



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

SECRETARIAT-OBSERVATORY



**OBSERVATÓRIO
SOBRE AS
ESTRATÉGIAS
DA INDÚSTRIA
DO TABACO**



@Observatoriotab



<https://www.facebook.com/cetab.ensp>