



Highlights of **THE OBSERVATORY ON TOBACCO INDUSTRY STRATEGIES**

3 years

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Highlights 9

Proposal from the Ministry of Justice contrary Framework Convention Tobacco Control

The Minister of Justice and Public Safety, Sergio Moro, instituted working group to discuss the reduction of taxes on cigarettes. The objective would be to reduce the consumption of such products contraband, which, for not paying taxes, are more to low-income consumers, competing, therefore, with cigarettes marketed legally. The proposal is contrary to the sixth Article of the WHO-FCTC, which recognizes the policies of prices and taxes as one of the most effective means of influencing the demand and the reduction of the consumption of tobacco products. In 2011, the prevalence of smokers in Brazil was 14.8%. In 2017, reduced to 10.1%. Various tobacco control entities have reacted strongly against the measure. A bad signal happened in last January, when the governor of the Federal District (DF) decided by reducing the aliquot of buying and selling smoke, pipes, cigarettes, piteras and lighters.

Source: Folha de S. Paulo. Accessed at 3/27/2019

Paraguay will host the Pre-Conference of the Parties (Pre COP9)

The government of Paraguay has committed to contain the "smuggling of cigarettes, according to a statement made by authorities during COP8, it happened in Geneva in 2018. In visit to the National School of Public Health Sergio Arouca of the Fiocruz , on March 22, the Minister of Public Health and Social Welfare, Julio Mazzoleni, affirmed that the neighboring country will host the Pre-Conference of the Parties, which will take place in 2020, in Holland. "When I took over the Ministry of Health, I said that Paraguay should change its policy of marketing of tobacco products. We will do the Pre COP9 and we are serious candidates to host the COP10," he stated.

Representatives of the Tobacco Industry seek support in the Brazilian Ministry of Agriculture

A delegation formed by leaders of the tobacco sector was received in audience by the new Minister of Agriculture, Tereza Cristina, in February of this year, with the intention of seeking support government to curb political activism against the production of tobacco in the country. Participated of the meeting the president of the union of the tobacco industry (SindiTabaco), Iro Schünke; the President of the Association of Fumiculturists of Brazil (Afubra), Benicio Werner; the Executive Director of the Brazilian Association of Industries of the Fumo (Abifumo), Carlos Galant and the president of the Sectoral Chamber of the Tobacco Productive Chain, Romeu Schneider. "Now, in the meeting, it became clear that part of the ideology will not exist, and that, of course, it helps us already," said Schünke. We must to remember that health has nothing to do with ideology.

Source: *Folha do Mate*. Accessed in March 2019

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Food and Drug Administration (FDA-EUA) wants new regulation for electronic cigarettes

A new study conducted by the Food and Drug (FDA) in 2018, noted an increase of almost 80% consumption of electronic cigarettes between primary school students and 50% among high school students. The organization is proposing new measures of regulations against these products that produce toxic vapors with different additives. The FDA' commissioner, Scott Gottlieb, said that the higher price should increase rigor in the prohibition, because "the data show that children who use e-cigarette has high probability of experiencing cigarettes conventional".

Source: *CNN*. Access in April 2019

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WHO FRAMEWORK CONVENTION
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SOBRE AS
ESTRATÉGIAS
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DO TABACO**