

Highlights of



OBSERVATÓRIO SOBRE AS ESTRATÉGIAS DA INDÚSTRIA DO TABACO

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Deconstructing Disinformation!

The article published on June 23rd by Yahoo, titled "41%: the cigarette market in Brazil," is based on data from FNCP (National Forum Against Piracy and Illegality), which is a front organization for the tobacco industry and deserves critical analysis. It is important to question the credibility of this information and understand the influence of the tobacco industry behind these data.

- Biased data: According to investigative journalism, FNCP is identified as an entity created and funded by the tobacco industry, raising serious doubts about the accuracy and impartiality of its information. It is crucial to consider that the data provided by this organization may be distorted to favor the industry's interests.

- Tobacco industry interests: The tobacco industry has adopted deceptive and manipulative strategies to promote its products. The use of front organizations like FNCP is one of these strategies.

- Lack of context: It is important to consider that the Yahoo article may be presenting isolated information without providing a broader context of the cigarette market in Brazil, such as smuggling, tax evasion, and public health damages. Ignoring these aspects can result in a distorted view of reality.

By sharing these critiques, we emphasize the importance of seeking reliable and independent sources when analyzing information about the cigarette market in Brazil.

Source: <https://encurtador.com.br/fvQZ8>

The Truth about the Partnership between Deputy Marcelo Moraes and the Tobacco Industry

The partnership between Deputy Marcelo Moraes and the tobacco industry is not new, as the deputy has a track record that proves his unconditional support for the tobacco industry, which was even one of the factors contributing to his election.

Various sources reveal the connection between Deputy Marcelo Moraes and the tobacco industry. In publications like "O Joio e o Trigo," detailed information can be found that clearly demonstrates his advocacy for the tobacco industry's interests, such as the confession of having conspired with Onyx Lorenzoni to terminate the National Commission for the Implementation of the Framework Convention on Tobacco Control (CONICQ). These facts reveal the deputy's real intention to protect the industry's interests at the expense of public health.

Furthermore, it is important to highlight that when the deputy supports tax reductions, he is actually acting in favor of the tobacco industry, opposing tax increases on tobacco-related products. This stance not only harms public revenue but also underscores the deputy's alignment with the industry at the expense of the population's health.

The deputy's statement, in which he claims that during his previous term, there was no persecution of tobacco producers and that the government managed to terminate CONICQ, removing obstacles and ensuring security for producers, is at least contradictory.

By stating this, the deputy seeks to divert attention from his real duty, which should be to protect people's health rather than the tobacco industry's interests. Tobacco products, which kill one out of every two consumers, also have environmental impacts such as deforestation and pollution.

Source: <https://encurtador.com.br/ilpw1>



The Release of Electronic Smoking Devices (ESDs): A Threat to Youth Health!

The release of ESDs opens doors for this harmful product to become more accessible to a larger number of people, especially the youth who are the primary target of the tobacco industry.

For years, the tobacco industry has used paid articles to disseminate its interests, masking the truth behind its products. We know that cigarettes, whether conventional or electronic, are extremely harmful and cause the death of 8 million people worldwide every year.

If ESDs are approved, there may be a false impression that they are "less harmful" alternatives to conventional cigarettes. However, we must not let this deceptive narrative influence the youth. We must see beyond the smokescreen.

Electronic cigarettes contain higher levels of nicotine, making them more addictive than imagined. Independent studies show that their use is associated with lung damage, cardiovascular problems, and other adverse health effects.

It is extremely concerning that the youth are being targeted by this manipulative strategy of the tobacco industry. With regulations that allow widespread sale of electronic cigarettes, we risk normalizing their use among the youth, leading to an escalation of addiction and long-term health damage, increasing the risk of EVALI, a respiratory disease characteristic of ESD consumers.

Commercial interests should not outweigh public health interests. Healthcare professionals and the community should demand the implementation of stricter measures to protect everyone's health.

It is the responsibility of all to adopt and promote policies that restrict the availability of these products and provide adequate education about the dangers of tobacco use in all its forms.

Source: <https://encurtador.com.br/kmxNV>



The Truth Behind ESG Strategies: Unmasking the Tobacco Industry and SindiTabaco

The tobacco industry has long been the subject of debates and criticism due to its negative impacts on public health. However, in recent decades, there has been a gradual shift in the discourse of companies in this sector, with an increasing adoption of Corporate Social Responsibility (CSR) strategies, sometimes also known as ESG (Environmental, Social, and Governance) strategies. These strategies seek to improve the corporate image by addressing issues related to environmental sustainability, social responsibility, and corporate governance. While the tobacco industry has faced criticism for using CSR as a public relations strategy, it is important to understand how these practices are implemented and how they can affect the industry and society as a whole.

It is crucial to understand the history of the tobacco industry and the role of SindiTabaco (Interstate Tobacco Industry Union) in covering up the aggressive practices of this industry. While the article below highlights the 76 years of SindiTabaco, it is important to question the true intention behind their actions and supposed concern for ESG.

For decades, SindiTabaco has played an active role in defending the tobacco industry's interests, seeking to preserve its profits at the expense of public health and the environment. Its history is marked by funding questionable scientific studies, denying the risks of smoking, and exerting political influence to obstruct tobacco control measures.

While the tobacco industry employs corporate social responsibility strategies to improve its image in society, SindiTabaco has been one of the main actors in this game of deception. These actions aim to cover up the damages caused by smoking, diverting attention from scientific evidence and the social and environmental impacts that the industry continues to generate.

Source: <https://encurtador.com.br/wFHIX>



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